



-PORTO, PORTUGAL-

ANA RIBEIRO
VISUAL DESIGNER
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COURSES & CERTIFICATIONS

AUGUST 2022

INTERACTION DESIGN FOUNDATION

UX DESIGN & RESEARCH

USABILITY EXPERT - ACCESSIBILITY

DESIGN THINKING

HOW TO BALANCE REMOTE AND IN-PERSON UX WORK

JUNE 2020

SHECODES (HTML, CSS & JAVASCRIPT)

EDUCATION

2003 - 2007

B.A. COMMUNICATIONS DESIGN

ESAD - ESCOLA SUPERIOR DE ARTES E DESIGN

PORTO, PORTUGAL

2000 - 2003

DESIGN TECHNOLOGIST DIPLOMA

ESCOLA INES DE CASTRO

V.N.GAIA, PORTUGAL

SKILLS

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
ADOBE XD
INVISION
FIGMA
ZEPLIN
HUBSPOT
WORDPRESS

HTML & CSS
UI & VISUAL DESIGN
USABILITY TESTING
UX RESEARCH
EMAIL NEWSLETTERS
VECTOR WORK
LAYOUT
DATA VISUALIZATION
REPORTS

LANGUAGES

PORTUGUESE
NATIVE

ENGLISH
FLUENT

HOBBIES & INTERESTS

SCREENSPRINT
BLOCK PRINT
TIE DYE
EMBROIDERY
UPCYCLE

YOGA
PILATES
FITNESS
PERMACULTURE
AGROFORESTRY

EXPERIENCE

APR 2018 - PRESENT

FREELANCE VISUAL & UI DESIGNER | SHORTIE DESIGN STUDIO - PORTO, PORTUGAL

INDUSTRY: DESIGN

Mainly collaborating with tech companies as a consultant UX designer and researcher, delivering and deploying digital experiences & campaigns through websites, apps, email campaigns, infographics and other assets and supporting materials.

OCT 2015 - MAR 2018

FREELANCE VISUAL & GRAPHICS DESIGNER | SHORTIE SERVICES LIMITED - LONDON, UK

INDUSTRY: DESIGN

Collaborated with an array of companies in various industries on a number of different roles brainstorming, assisting, designing and delivering digital experiences through websites, landing pages, email campaigns, interactive infographics and documentation (PDF). Have also developed, designed and artworked materials for both print & digital were the main focus was in keeping both experiences consistent.

JUN 2015 - SEP 2015

CONTRACTOR UI & UX DESIGNER | WORLDREMIT - LONDON, UK

INDUSTRY: INTERNATIONAL REMITTANCE

Worked with the product & development team designing & delivered a UI kit for both Android and iOS

MAR 2015 - MAY 2015

CONTRACTOR UI & UX DESIGNER | ACKNOWLEDGEMENT - LONDON, UK

INDUSTRY: DESIGN AGENCY

Worked closely with the Head of Product designing the customer's dashboard of a new electricity smart meter.

OCT 2011 - SEP 2014

VISUAL DESIGNER | MONITISE - LONDON, UK

INDUSTRY: FINTECH

Worked closely with the marketing, sales and dev teams in order to design and deliver concept apps for financial services. Monitise was the first company to successfully deploy financial service apps in the UK

MAY 2011 - SEP 2011

LEARNING TECHNOLOGIST | LONDON SCHOOL OF HYGIENE AND TROPICAL MEDICINE, U. OF LONDON, UK

INDUSTRY: EDUCATION

Worked within a team of 4 people designing, deploying and launching the pilot subject of the then new distance learning program. The subject was Health and Economics.

NOV 2010 - MAY 2011

GRAPHIC/WEB DESIGNER | VECTONE MOBILE - LONDON, UK

INDUSTRY: MOBILE NETWORK OPERATOR

Designed graphics and animated gifs for google adworks

OCT 2010 - NOV 2010

GRAPHIC DESIGNER | INTEGRAL MEMORY PLC - LONDON, UK

INDUSTRY: MANUFACTURING AND WHOLESALE OF ELECTRONIC COMPONENTS

Designed and artworked packaging and POS and promotional materials for integral USD and Ram memories

JAN 2009 - AUG 2010

GRAPHIC & WEB DESIGNER | 24 WEB CONCEPTS - GALWAY, IRELAND

INDUSTRY: WEB DESIGN AGENCY

Responsible for designing and all the visual and graphics assets for all the websites and it's content. Was also involved in some graphic design work, mainly business cards, flyers and catalogues

AUG 2008 - DEC 2008

GRAPHIC DESIGNER | BALLINASLOE ECHO - BALLINASLOE, IRELAND

INDUSTRY: PUBLISHER (WEEKLY LOCAL NEWSPAPER)

Responsible for designing and artworking weekly issues of the Echo

JAN 2008 - JUL 2008

GRAPHIC DESIGNER | RADIO POPULAR - PORTO, PORTUGAL

INDUSTRY: ELECTRONICS RETAIL COMPANY

Responsible for schedule, managing, designing and artworking weekly and monthly catalogues.

VOLUNTEERING

AUG 2019 - APR 2021

GRAPHIC DESIGNER | ECOSYSTEM RESTORATION CAMPS - WORLDWIDE

NOV 2014 - MAR 2015

WEB DESIGNER | KAILASH AKHARA - PHU REA, THAILAND