



-PORTO, PORTUGAL-

ANA RIBEIRO
VISUAL DESIGNER
ANAMENDESRIBEIRO@GMAIL.COM



COURSES & CERTIFICATIONS

APRIL 2021

FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN
PART OF THE GOOGLE UX DESIGN PROFESSIONAL
CERTIFICATE (IN PROGRESS)
E-LEARNING

JUNE 2020

SHECODES (HTML, CSS & JAVASCRIPT)
E-LEARNING

EDUCATION

2003 - 2007

B.A. PRODUCT DESIGN
ESAD - ESCOLA SUPERIOR DE ARTES E DESIGN
PORTO, PORTUGAL

2000 - 2003

DESIGN TECHNOLOGIST DIPLOMA
ESCOLA INES DE CASTRO
V.N.GAIA, PORTUGAL

SKILLS

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
ADOBE XD
INVISION & FIGMA
HUBSPOT
WORDPRESS
ELEMENTOR
FILMORA PRO (VIDEO)

HTML & CSS
UI/UX
EMAIL NEWSLETTERS
VECTOR WORK
LAYOUT
DATA VISUALIZATION
PRINT-READY FILES
PRESENTATIONS
REPORTS

LANGUAGES

PORTUGUESE
NATIVE

ENGLISH
FLUENT

HOBBIES & INTERESTS

SCREENSPRINT
BLOCK PRINT
TIE DYE
EMBROIDERY
UPCYCLE

YOGA
PILATES
FITNESS
PERMACULTURE,
AGROFORESTRY

EXPERIENCE

APR 2018 - PRESENT

FREELANCE UI & VISUAL DESIGNER | SHORTIE DESIGN STUDIO - PORTO, PORTUGAL
SECTOR: DESIGN

Working with fintech and tech companies as a consultant designer, delivering and deploying digital experiences and campaigns through websites, apps, email campaigns, infographics and other assets and supporting materials.

OCT 2015 - MAR 2018

FREELANCE UI & VISUAL DESIGNER | SHORTIE SERVICES LIMITED - LONDON, UK
SECTOR: DESIGN

Collaborated with an array of companies in varied industries on a number of different roles brainstorming, assisting, designing and delivering digital experiences. This was achieved through websites, landing pages, email campaigns, interactive infographics and PDF documentation. Developed, designed and artworked materials for both print & digital where the main focus was in keeping both experiences consistent.

JUN 2015 - SEP 2015

CONTRACTOR UI & VISUAL DESIGNER | WORLDREMIT - LONDON, UK
SECTOR: INTERNATIONAL REMITTANCE

Worked with the product & development team, designed and delived UI kits for both Android and iOS

MAR 2015 - MAY 2015

CONTRACTOR UI & VISUAL DESIGNER | ACKNOWLEDGEMENT - LONDON, UK
SECTOR: DESIGN AGENCY

Worked closely with the Head of Product Design designing the customer's dashboard of a new electricity smart meter.

OCT 2011 - SEP 2014

VISUAL DESIGNER | MONITISE - LONDON, UK
SECTOR: FINTECH

Worked closely with the marketing, sales and development teams in order to design and deliver apps and concept apps for the financial sector.

MAY 2011 - SEP 2011

LEARNING TECHNOLOGIST | LONDON SCHOOL OF HYGIENE AND TROPICAL MEDICINE, U. OF LONDON, UK
SECTOR: EDUCATION

Worked within a team of 4 people designing, deploying and launching the pilot module in "Health and Economics" of the then new distance learning program. The subject was.

NOV 2010 - MAY 2011

GRAPHIC/WEB DESIGNER | VECTONE MOBILE - LONDON, UK
SECTOR: MOBILE NETWORK OPERATOR
Designed graphics and animated GIFs for google adworks

OCT 2010 - NOV 2010

GRAPHIC DESIGNER | INTEGRAL MEMORY PLC - LONDON, UK
SECTOR: MANUFACTURING AND WHOLESALE OF ELECTRONIC COMPONENTS
Designed and artworked packaging and in store promotional materials for Integral USD and RAM memories

JAN 2009 - AUG 2010

GRAPHIC & WEB DESIGNER | 24 WEB CONCEPTS - GALWAY, IRELAND
SECTOR: WEB DESIGN AGENCY

Designed all the websites and their content, as well as all the visuals. Was also involved in some graphic design work such as business cards, flyers and catalogues.

AUG 2008 - DEC 2008

GRAPHIC DESIGNER | BALLINASLOE ECHO - BALLINASLOE, IRELAND
SECTOR: PUBLISHER (WEEKLY LOCAL NEWSPAPER)
Designed and artworked weekly issues of the Echo

JAN 2008 - JUL 2008

GRAPHIC DESIGNER | RADIO POPULAR - PORTO, PORTUGAL
SECTOR: ELECTRONICS RETAIL COMPANY

Scheduled, managed, designed and artworked weekly and monthly catalogues.

VOLUNTEERING

AUG 2019 - APR 2021

GRAPHIC DESIGNER | ECOSYSTEM RESTORATION CAMPS - WORLDWIDE

NOV 2014 - MAR 2015

WEB DESIGNER | KAILASH AKHARA - PHU REA, THAILAND